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| [NAB Show Press Release](https://u7061146.ct.sendgrid.net/wf/click?upn=84Em28S1K9SvtzcUtu04ErGa1hLnMxfa8Vkb1LYb-2BSWGajUc89-2BQ78lsfRMHLeOX_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DZ3a6zMh4iTfaWhBTlFkeEYGzL6L0ljyuBLLwv2RQ0mvnl-2B-2F1fgE6gwW4r-2BiC0YS48D4Af1eE-2BhzXw5uR9wMnDSoa2TEBwq6zci0TXdnvsHOZR5lw-2FruAOYADbXdJOlvnuFX-2F6tI5son4xARuhlGu-2FCu0AOFFEdKmHehDxPG4MOU-3D) |
| [NABShow.com](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB9AF-2BUB-2Bi85-2FahVOom1ow7E-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4D3A8kgIxc9xy8phre1-2FaBiRdZnQLAnNMzjd5uh4Cx8v8Y7L3ecpUCVP-2BNRyZ4zgJFSBgArqxCGNVMe4xzjEzUTN4BXf5rJtAEigRRS3AIOXF16qw-2Fhmk9zCilmmrvoox91NUiNQ00jl-2BlYSm4U39-2FaJ45P-2B-2FPjlCg-2FcjXMmqVIX4-3D) | [Newsroom](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQBwaG1ujTG8piv8XO0DptlEZp6Yk-2B1fwWKPpzxJw46CKd_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DnP93WYywRfb3tLWewj-2BV-2B2JkfGKkqbSe70FyEb8-2FjGUzYSv9d8p9KAPMRkvVqi67ICFCnVlup2-2Bi52pzS-2FIhiRlLGvkK-2BWSD91UA8c1CbITkHnOsEBfz2OELfJKDbfksz0wj-2BJxTKkdbyNJ04lu-2BmDVa-2FbvQbxBHObXCDqTfPvY-3D) | [News Releases](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQBwaG1ujTG8piv8XO0DptlEZI1uiDDoOpYWU9LFj-2Fd2oP18smwCjRd2gQxHShzXIYew-3D-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DIeqPBI6ynpwt6nPqqwVPoq7pGYveTpup9RTIWNzS2X-2FPBDWct-2Bxo25-2Fq6Vcul2xicDmnW-2F08LX1qKQZVTaCU9Qak0XEGxQcMbl69G7eEFHGIt12ogxK7VwA6ggTmOmodTGgeY-2BZV7QTGdm9eDBMnAizsLgYLYwYHgGojQiOSjlw-3D) | [@NABNewsroom](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB9Z8NA-2FoZfUTo0CG3rL4-2F1AzqLQioiO1wLC2vGOBB5nB0R4K4cLMRcUAsfWTbUUynCeExlmBirpcH2Uw9C8AESwvHGT57dh3CQx1e7xAaZ3ikLgpcBHJ0mvDTZCFkN2rNoPBIBHvvpgqTJV-2BjoR3X8tttnKmrVVfvyBj7mIvK-2BSmaRHNXitX9-2F6cUrWKnE4P8mfcFbVMzf2KkPLdBBfaUl0-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DrFlvTDSzHq7xE2tH60gZVI46iBseR8YScGiYF1uRAwl7lb3mGPEXXPk2T1HWd5bQ0lUadT7NiwZ9pP3onjsqln55x6DvK1SdjRNVJtrsymTWPjKfcvZypXqhDA5Z0jpbPO7d2I3djXKU0DWRvfHrv-2BaAxpDk7hA3TaDRwP3GMno-3D) |
| |  |  | | --- | --- | | **FOR IMMEDIATE RELEASE** January 21, 2020 | [Ann Marie Cumming](mailto:amcumming@nab.org) [(202) 429-5350](tel:2024295350) [@AnnMarieCumming](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB8mEq2rxt0HZ-2BWZGcCcf1J0-2FrhGN71lB0xnFeIKNDMqD_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DuO7jtOAaXyI2ArNoZ30cZd-2Bw7GUm55XtHcsI8xtHAXdaEij5C1eJouhLgqJKfgBGycUWNcvRK6T6hh7g7KPUPYhu2I3cJO-2BjYgNFmqiSC7n1QbrZlpf59DEfok9-2FBvSwZV3RBve-2F-2Fsqacb8TSgv0pi93VgfGcogLrP4ITXNM4SI-3D) |  |  | | --- | | **KCVM-FM to Receive NAB Crystal Heritage Award at NAB Show**  Washington, D.C. -- The [National Association of Broadcasters](https://u7061146.ct.sendgrid.net/wf/click?upn=84Em28S1K9SvtzcUtu04EkW-2Fcn8w0j7yhu5RwNp5L7Q-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DCmWx-2BMwVVBVw88jlDvgas4qWF4EU3x4p8EBQXkfiffnPAdhYKI6lhB8UKArkIOg2BUAQF8sa4SnmWpq9ZDt3l8R9RgtJGudFumFbXT1d2jSUw7LQw3kKqzFgH172RD32dwN51Fs7I-2BuwMzWJTBtmIDLqXFnDpXDU-2FOQFa8mJ774-3D) (NAB) will honor Coloff Media’s [KCVM-FM](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB6BWPz7R-2BV-2BdiakdXMZJWmyroA1VjZMqpmuMNBXxEezF_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DUzsDd5-2FI3ENCCkmJaXID7I7Oy0FGfi-2Ftzy3iy4ZX6Al94nGIAzET3tGJofoOTcROq4xRXmaiAgFexEun1VA1xni5aDkYt5D0JIZXTcPQP7-2BDdqLNW9ugHZ5lN7FvCdWDwgAS3020iOsVcsgDA25I6mpTtl-2Fton8YrVeTZvPdEJM-3D) Cedar Falls, IA with the esteemed NAB Crystal Heritage Award. The award will be presented during the [We Are Broadcasters Celebration](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB-2FX-2BTLE6INZ8KH-2BTrm7ueEuoggHTJOGeh4zJD1k9G7LQ7ng0uAah4RxccYYes7FahMyiO99DRWNi5rlfGTfK4FoP1BqsWQJTm0AD23iK-2FiyS_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4DAJUkGLgvOzVDMs8ZrpI7o6tpHwdM1nf205ZVR5DtNXmtIgqS0Zab-2B57-2BK6Cay8Sv5Oh-2Fm3z6FY-2BPzQBPOxTUUWEr4e8xXCKpfX5rm70Yu5AdcBoBtCaVhx-2ByXOh-2F1YVZIi0Xrrrfe6SBnxyzkgCr8DpSlnbtkbBkpyXuMnBjsQ0-3D), held Tuesday, April 21 during the 2020 NAB Show in Las Vegas. The Heritage Award recognizes radio stations that have won a total of five Crystal Radio Awards for exceptional year-round community service efforts. Only [eight other](https://u7061146.ct.sendgrid.net/wf/click?upn=84Em28S1K9SvtzcUtu04EhtC9ecpbm9ycY3iTpj8bJHwLzK1fT37693mYckSQevHMYMFYcEDd9E8cwmykccw7gGojIJlTn7RfdcLlYTz3z-2BEI-2BGSyXtYtX9vaajbACYn_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4Do5V2Ey4X3VKdl7cHBZqsPHExlzqhzwO0ty1DfQtwc7QY6UwFUeDmVYRgIcVizjBJ-2FxIjxzK49pRSLeB4vC-2FIfNreSrIiFpF-2FRV9Vx226xcx3GpVNc4eL7jwajBH4JOw5hOTNeNmajfDzLZEPJTu1mq4o0BBgCpgWvf0xYmhqL0Q-3D) stations have received this honor in the 33-year history of the NAB Crystal Radio Awards.  "KCVM has served Cedar Falls for over 22 years and exemplifies radio's strong connection and service to local communities," said NAB’s Executive Vice President of Industry Affairs Steve Newberry. "This award commemorates KCVM and Coloff Media’s storied history of living up to their motto: Service to Listeners, Clients and Communities.”  “This is a huge honor for the station, our team and all the volunteers in the Cedar Valley that have helped the station with various projects over the years,” said Jim Coloff, KCVM Owner and General Manager. “To be one of only nine stations in the country to receive such a prestigious honor is amazing.”  93.5 The Mix has been helping children with chronic and terminal illness through their non-profit agency, Magical Mix Kids, for over 20 years. The group has taken over 250 families on an all-expenses paid trip to Disney World as a respite to the medical care the children endure each year. The station also recognizes the Cedar Valley’s Teacher of the Week, has awarded financial help over the holidays to deserving families, promotes pet adoption on Wet Nosed Wednesday and numerous other public service campaigns.  Radio stations can [submit](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB9vnoj9t22fV2hb3mFU-2F4fuRkAYYwH8V4aa0lXMwivaM_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4D3A8kgIxc9xy8phre1-2FaBiXE38nurii5oewRnJQVq6Il-2Fbqa3ieL4noYWEk67gR2fIEnN3z3JJWeFK2aymFErHKHjJdbGcJyE9FrHLrmFRHsIwwbm7k4nV2V4bRRr7HitgcRrtaNMyrSBCky3CsNFfrO-2BdjSAixSstEvzO5LHSaY-3D) entries for a Crystal Radio Award until January 31.  [Register as press](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB7oumj3RoIXAl7LXBvSCuD-2FJhLZFZCnzul8GCqQuOvjQqJZd6DjVi-2B75rWKKkHnxQOcxQDSxsxo96pAXOCemP60rmVUlniVq28SICHoiE7afIIBY1PrJ9pgwZ3tATZLiLuoM1cPCX72f5-2F-2FjhvrtTrolj56c2aekmgaUdYhN72p9d-2BZyKDm1lBoDEaSRuIefLg-3D-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4D3A8kgIxc9xy8phre1-2FaBiQY0GcDMZxA77t6hTs21ET6ec2NMXlLdOUjdk-2FH9s-2Fhex0SHayE-2FLTgLMRzhXWEaOLlfypzkKYMeCDiRyJ6ySQpnhneX45tvLjFDDTQXIxFIsMlJMrPYBNwAxm2kaAEX6k3lru25zNguAfeSBQNM8IE-3D) for the 2020 NAB Show.  **About NAB Show**  NAB Show, held April 18-22, 2020, in Las Vegas is the world's largest convention encompassing media, entertainment and technology. With more than 90,000 attendees from 160 countries and 1,600+ exhibitors, NAB Show is the ultimate marketplace for solutions that transcend traditional broadcasting and fuel the digital storytelling economy. From creation to consumption, across multiple platforms, NAB Show is where global visionaries convene to bring content to life in new and exciting ways. For complete details, visit [www.nabshow.com](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB9AF-2BUB-2Bi85-2FahVOom1ow7E-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4D3A8kgIxc9xy8phre1-2FaBiUQOmg-2FKAv9zdd4IPb385UBETFxymiUXXRjHLKSF6NiHZ2bB7qsr0MU8g4gXFTSDLpCJNdPs-2Fyuo4eBtPLKENlhnFHxt5NxJ32X8s702EpcUuhVC62f4sRQTv-2BI93Qa5BgfvPI8G9QTQ-2FLSzUTIoIng-3D).  **About NAB**  The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at [www.nab.org](https://u7061146.ct.sendgrid.net/wf/click?upn=G62jSYfZdO-2F12d8lSllQB17k-2F4WPyZNrjUUZuR2fNbE-3D_MR6Nd8idGvSCz-2Fw8aj5pLt22GhyaMamPyPSTXQP-2BMfcPxgzO5bc5OSi4OYpRdTBgSgVH3Yo-2FP8xnihXsb0FTUQJYGBAWiCcf5Na1m-2FzI-2B7oLw1VTfDYi5jCu2r09r5g1BrnWiY-2F-2FVfJLRPZYmKHbX8kkBR9Rq5o5nDYwZ-2FYj-2BruH1NG2MG6mEjcMR44dM-2B4D3A8kgIxc9xy8phre1-2FaBiWiPSdbQuyMZolnZBimXcmFF2IKVJcyCwNfmXIpjekujtZ9T-2BsAKYaByw-2FnyvmwkOP2M8f42maDQMX0Lorpz3lZUL4hpe32aGVqKwwD5JXsa1gbGe1OwlD-2F7jSvgLcI-2FSMgVda6s-2FiKpYnA4lqbghpM-3D).  ### | |